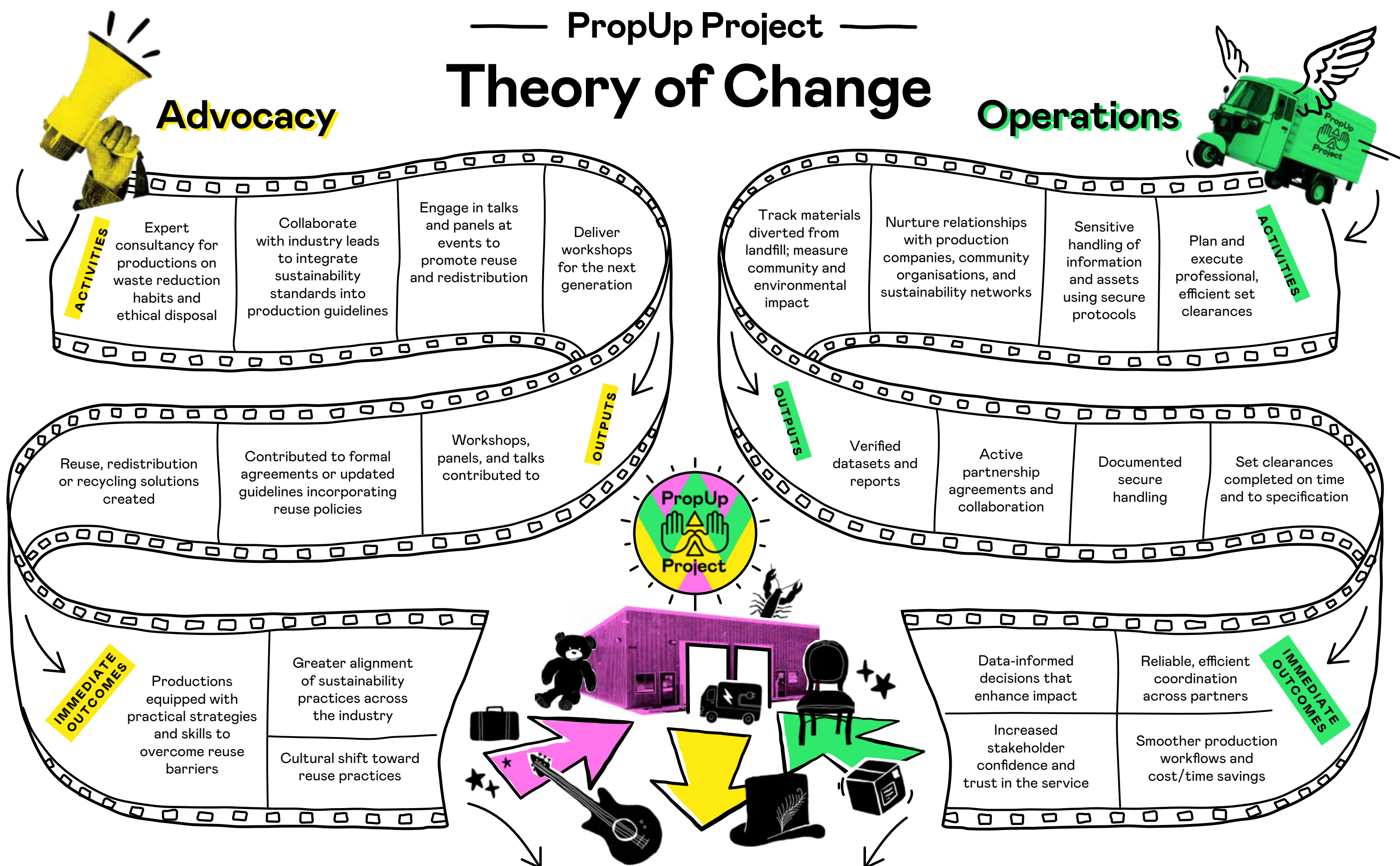


# PropUp Project Theory of Change

## Advocacy

## Operations

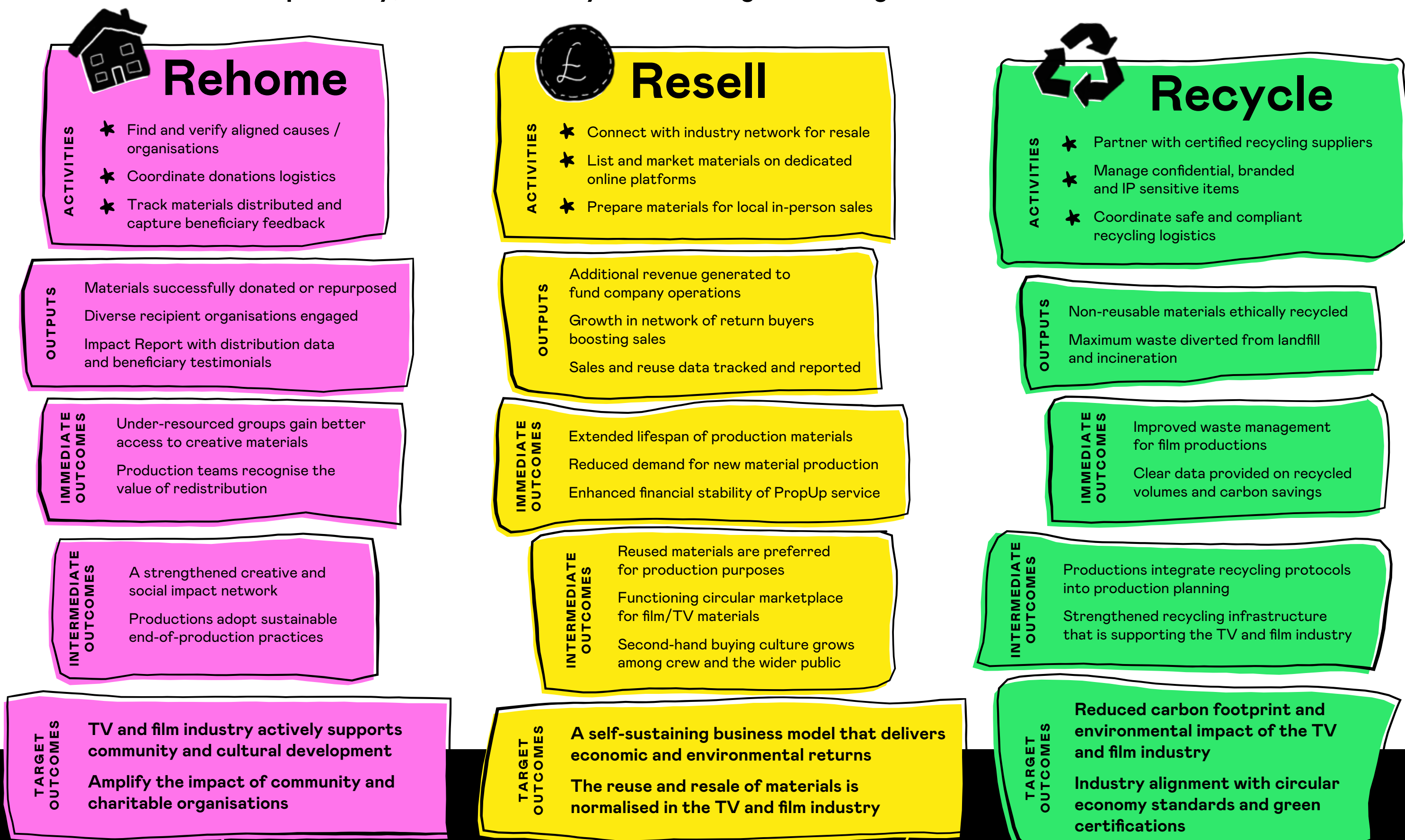


Materials are catalogued, evaluated and sorted into the most suitable service pathway, to ensure every material is given its highest value next life

## Rehome

## Resell

## Recycle



## IMPACT GOALS

A sustainable TV and film industry where waste is prevented through rehoming, reselling and recycling



A future where TV and film resources are reused to benefit society and create a lasting human impact