

STRATEGIC ROADMAP



Staff well-being is integral to BEL Group operations

BEL Group has a good work culture

PEOPLE

PRODUCTION

performance year on year.

We will provide a great workplace that attracts good people, who want to grow and develop with us, and enhance our business performance. Efficient, repeatable and sustainable systems produce on-going improved productive performance



Business is financially sustainable

PROFIT

Profitability supports our business sustainability, our investment in our farms, in our people and provides us with opportunities for growth.

PRIDE

We all play our part in embracing pride and looking after our assets and resources. Our natural assets are what makes BEL Group unique and a special place to live and work. Natural assets are looked after

Growth together



To develop our business and support the aspirations of those that work with us

Be a strong, vibrant and reliable business in our community

Provide secure, enjoyable employment and growth opportunities through responsible and prudent business practice

Be a role Model – ethical, relationally focused business practice, bringing a family feel to a corporate structure



Biodiversity enhancement





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Working together To support the team goal Showing pride Looking after our assets and natural resources

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Delivering results On time, to standard

Being responsible Taking responsive, decisive action

OUR BUSINESS VALUES