

## CASE STUDY: WOMEN'S GLOBAL NETWORK FOR REPRODUCTIVE RIGHTS

### OVERVIEW

Through partner and ally capacity strengthening, network collaboration, and direct engagement in SRHR accountability mechanisms, WGNRR aims to support grassroots movements and organisations to ensure that sexual and reproductive health and rights (SRHR) are respected, protected, and fulfilled. Their notable campaigns, in May and September annually, are the International Day of Action for Women's Health and International Safe Abortion Day. Their coordination office is based in the Philippines and supports the WGNRR Africa office in Tanzania.

### THE CHALLENGE

With a global reach and regional focus areas, evaluating and articulating their impact was not only challenging, but essential for their ongoing effectiveness and growth. Creating a means to do this was necessary to help all stakeholders stay accountable to their goals. WGNRR requested support in leading their team and partners in understanding the success of their previous strategic plan and facilitating the new strategic planning process to reflect their mission, objectives, and activities going forward.

### WHAT WE DELIVERED

- > Reflections on the previous strategic plan and recommendations for the development of the new strategic direction.
- > WGNRR's first Theory of Change.
- > Crucial insights from engaging with various stakeholders globally via surveys, virtual workshops, and in-person sessions to co-create a strategic plan document for 2023-2025.
- > Recommendations toward impact measurement approaches to ensure that WGNRR is able to measure the success of their new strategy ongoingly.

"This is a fantastic document! So proud of the outcome and thanks to Relativ Impact for all their support - it's been great to work with you. The process was extremely helpful. We're looking forward to a longer-term relationship with WGNRR."

Kathy Mulville, Board Member



Women's Global Network for Reproductive Rights (WGNRR) is a southern-based global network that connects and strengthens movements for SRHR and justice. Since 1984, WGNRR has been mobilising and campaigning together with partners and allies for the realisation of SRHR for all<sup>4</sup>. WGNRR partnered with Relativ Impact to develop a Strategic Plan that reflects their big aspirations amidst the complex realities of working towards a highly controversial goal.



# RESULTS

The new strategic plan has set out a revitalised vision for WGNRR and articulated the felt needs of their partners for positive change. Through multiple feedback discussions and surveys, the process was informed by the priorities of the grassroots, youth, and community-based partners in their network to ensure the voices of those who are often silenced are now heard. It is a document that will not only guide internal decision-making, but also serve as an effective tool for strategic communications and resource mobilisation.



# IMPACT

The strategic plan will guide the organisation's work and stakeholder relations for the next three years. It has also enabled the WGNRR team to be intentional in measuring their impact and capturing the narratives of change. Following the strategic planning and Theory of Change development process, WGNRR have been developing Monitoring, Evaluation, Accountability, and Learning (MEAL) frameworks and tools.

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