

CASE STUDY: PAK MISSION SOCIETY



OVERVIEW

Pakistan Mission Society (PMS) is a national relief and development organisation established in 2004, whose collective vision is to bring hope and love by responding to human suffering and disasters through emergency relief efforts and delivering long-term rehabilitation and development programmes. The organisation aims to catalyse holistic transformation and development through relationships based on dignity and respect and the transparent, fair, rights-based allocation of relief and development⁵.

THE CHALLENGE

Pakistan was struck with a disastrous flood during the 2022 monsoon season that resulted in damages to the water systems for clean water. Food insecurities due to the effects that the floods had on the agricultural landscape and the destruction of homes. PMS were looking for means to source funding to support their programmes focused on emergency relief in various communities impacted by the floods. Angello contacted Relativ to assist PMS in developing a Theory of Change to clearly illustrate how the funds would be deployed and provide the relief needed in response to the flood damage.

WHAT WE DELIVERED

The Disaster Relief Theory of Change for PMS outlines the impact pathways of their disaster relief activities, detailing the specific outcomes to be delivered in the course of restoring livelihoods and essential services to the communities affected by flood damage.

In addition, the Relativ team held online training and mentoring sessions with key leadership in the PMS team, enabling them to use online tools and templates in drafting Theories of Change for future programmes and relief efforts.

 SECTOR
COMMUNITY & SOCIAL SERVICES

 LOCATION


 ORGANISATION
NON-PROFIT

Pak Mission Society aims to restore the lives and livelihoods of communities affected by floods, through strengthening and empowering local institutions, communities, and infrastructures. In addition, they work towards addressing the gaps in national policy related to climate injustice.

"The Theory of Change developed with the team of Relativ Impact played a significant role in fundraising for our Flood Response Programme."

Kehkshan Jibrán, Business Development Manager



RESULTS

- > Developing the PMS disaster relief Theory of Change.
- > Using the Theory of Change for inclusion in fundraising discussions and proposals.
- > Enabling the PMS team to draft Theories of Change for future projects.



IMPACT

Using the Theory of Change which outlines the flood damage restoration outcomes, PMS were able to source significant funding from several international donors. The funding allowed PMS to deliver relief to the various communities that they serve, expand their operation to serve additional communities and the confidence to apply the approach to their future programme development and fundraising campaigns.

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