



**We unite the art world, to help displaced people rebuild their lives, piece by piece.**



**Impact Goals**

**#01**

Displaced people receive help to rebuild their lives.

**#02**

Supporters are united over a common goal to improve the lives of the most vulnerable.

**#03**

Charities have a strengthened network of supporters.

**Target Outcomes**  
(24 Months+)



Individuals and families are provided support with housing, food, education and reunification.

More art is produced and bought.  
The Migrate Art community grows as artists and buyers spread the word.

Support networks grow for the charitable sector.

**Intermediate Outcomes**  
(6-24 Months)



Partner charities consistently send detailed and transparent reports on what they use the funds for.  
Partner charities fund their operations and programs across 16 countries.

A community of artists, art buyers and collectors, and advocates is created through events, newsletters, mailing lists, and personal touch points.  
Art collectors are introduced to the cause.

Artists are motivated to continue using art for good.  
Supporters become more dedicated to the cause.

**Immediate Outcomes**  
(<6 Months)



Charities are provided with grants to support their integral work.

Artworks created by renowned contemporary artists, connected to the cause, appreciated around the world.  
A platform is available for those that want to stay involved with, contribute to, and/or learn more about social issues.

People get further involved with charities, for example: volunteering, donating.

**Outputs**



Original artwork, limited edition artwork, and products are created and available for sale, online or via auction.

Art collectors contribute high value funds to purchase pieces from established artists.

A group of partner charities are carefully selected to be supported through funds raised.

Awareness for partner charities and similar causes is generated.

**Activities**



Form partnerships with organisations such as art supply makers, art auctions, printers, vendors, and galleries.  
Create unusual materials that are used by artists in the creation of brand new original artworks, limited edition prints, and products.  
Collaborate with established and aspiring artists through Advisory Board, art collectors, personal networks, and other connections.



Art is sold at a range of price points to buyers of all levels who want to support the cause.



Volunteer with partner organisations, to ensure we have a strong understanding of their work, and a clear idea of where the money we raise is being spent.



Generate media about topics that are relevant to Migrate Art's mission.

**Stakeholders**



Partners · Artists

Art collectors  
who are passionate about art & the cause

Charities · Beneficiaries

General Public